Key BFCC activities in FY 2009-2010:

- In September of 2009 the Beach Flats Community Center merged with Community Bridges, providing a stable home for the center with support from the City of Santa Cruz and the Beach Flats Advisory Group.

- A *new* partnership with **WIC**: Planned and implemented a new nutrition education curriculum at BFCC. Project includes a focus on nutrition education and health and wellness messaging integrated into the BFCC menu of activities and programs.

- As part of CDBG funding, designed and implemented outreach efforts to provide awareness about the services provides by the BFCC, Community Bridges, the **City of Santa Cruz**, and other community resources to BF residents.

- In partnership with the **Volunteer Center of Santa Cruz County**, with the support of an **AmeriCorps** Volunteer Coordinator, established a Comprehensive Volunteer Program for BFCC programs and partnerships. Recruited 240 volunteers donating a total of 1,523 hours. Included a FT position based at BFCC that contributed 1,980 hours to the BF neighborhood.

- In an effort to build staff capacity, BFCC Program Director, applied and was accepted to year-long leadership training, **LEAD Program** through **the Community Foundation of Monterey County** and funded by the CMFSCC.

- December 2009: completed the Upgrade of the BF Computer Lab with support from **Sunrise Rotary** and the help of IT volunteers. BF Computer Lab now powered by **Cruzio** and has become a neighborhood hot spot.

- Emerging issues: BF residents were impacted by job loss/financial stressors, need for more educational resources/opportunities for children, resurfacing fears over the partnership of SCPD with ICE, specifically immigration *and* issues related to safety and youth violence.

Special events/activities Coordinated by BFCC staff included:

- June-August 2009: Coordination of summer lunch program at Beach Flats Community Center site in partnership with Community Bridges/**La Manzana Family Resource Center**. *1, 850 meals* served to children under 18 years of age.

- Summer 2009: Family Fridays: Creating a safe space by utilizing our public spaces! 8- Week program brings art, music and food to BF Park. Partnered with Food What!? to bring CSA bags to 8 families on

a weekly basis for two months. Supported by volunteers and in partnership with **Girls Moving Forward** and **WIC**.

- Seasonal Gardening: As part of WIC programming, staff coordinated seasonal gardening club for children and families. Year-round gardening opportunities, 8-week sessions.
- October 2009: Neighborhood Gathering and Tour of BF brought together 65 teachers, the Superintendent of **Santa Cruz City Schools** and families from the BF neighborhood.
- November 2009 : BFCC Open House, we belatedly celebrated 15 years and 5 years in the NV Housing development AND our new partnership with Community Bridges. Assemblyman Bill Monning was our key note speaker. This was a community celebration and an opportunity to express gratitude for the communities continued support of the BFCC.
- November 2009: Annual Thanksgiving Dinner in partnership with **Salvation Army**. Served 429 meals and had the assistance of 31 volunteers.
- December 2009: Through our partnership with a local business, **Classic Cleaners***,* we assisted with the distribution of over 500 coats for children and adults.
- December 2009: Coordinated annual holiday celebration of Las Posadas which takes place from December 16-December 23rd with support neighbors in Beach Flats, Councilmember Tony Madrigal, **Santa Cruz Peace Officer's Association**, **Santa Cruz Seaside Property**, **Sonido Tropical Caribe**, **El Rio Market & Bakery**, **La Liga** and the **Resource Center for Nonviolence.**
- Census 2010: Between January and April 2010, collaborated with the **Complete Count Committee of SC County**, **U.S. Census**, and the **Community Foundation of Santa Cruz County** to create awareness among hard to reach populations. BFCC staff focused on the BF neighborhood Census Group 4, Tract 1010. Coordinated 3 interns to canvass the BF neighborhood during the months of March 2010 and April 2010, focusing our efforts on 286 housing units. BFCC was a Census *JobTesting Site* and a Question Assistance Center Site.
- February 2010: Tax Assistance: in partnership with the **Santa Cruz Credit Union**. Provided outreach and appointment scheduling for participants.
- February 2010: Coordinated a Book Binding event which included 19 volunteers and 42 hours of service.

- March 2010: Census Kick-Off Celebration brought together 108 participants and 14 volunteers. Other partners present inc. WIC and **Familia Center**.

- April 2010: Annual Celebration of Day of the Child brought together *16 agencies* to share resources with families: **Santa Cruz Public Library**, **Familia Center**, **Boys & Girls Club**, **Head Start of Santa Cruz County**, **Bike Church**, BF Family School, IMAGINE, **Nueva Vista/Mercy Housing**, **Bay Federal Credit Union**, **Mariposas Art**, **UCSC/Praxis**, **Girls Moving Forward**, **Healthy Kids Program**, **Head Start Migrante, United Way Cap-C** and Volunteers! Free performances donated by **Ancestree**, **Cloud 9**, **Love Gutter**, **Raices de Santa Cruz**, **Raizes do Brazil**, and **Quizumba Capoeira**. We had 164 participants, 31 volunteers who donated 80.75 hours of service.

- September 2009/May 2010: Community Clean Ups, in partnership with **City of Santa Cruz's Code Enforcement** BFCC coordinated the volunteer efforts to beautify the BF neighborhood. In May 2010, 23 volunteers contributed 84.75 hours of service!

- June 2010: Two-day weekend painting project to maintain and upkeep the BFCC facility. 41 volunteers from two churches come together to provide 100 hours of service.

BFCC provided ongoing facility, site support and basic support (includes materials and supplies) to the following efforts/programs:

- <u>AmeriCorps Volunteer Coordinator and Volunteers</u>: Bookings for volunteer driven activities such as: Guitar classes, Literacy Program, Math Club, Digital Storytelling, Seasonal Gardening, Theater Class and much more. (year-round)

- <u>Beach Flats Family School</u>: September- June. In partnership with Santa Cruz Adult Education, parent education preschool co-op. Preschool program, Monday- Thursday. Includes monthly bookings of the BF Community Room to provide parent education seminars and booking for special events and activities. This program also utilizes BF garden plot at Poet's Park.

- <u>IMAGINE</u>: September-June. After School Homework Support Program, Monday-Thursday. BFCC staffed and collaborated with Nueva Vista/Mercy Housing and Boys & Girls Club. Includes quarterly bookings of BF Community Room to provide parent meetings. This program partially funded by *CDBG* funding.

BFCC Community Room availability and site support to the following:

- **Barrios Unidos**: BU Kids Club *and* BU Youth Group, after school programming. This program utilizes both the community room and the

computer lab, Monday-Thursday. Includes booking for quarterly parent meetings and bookings for special classes/workshops for parents. School- year program and summer program.

- **Nueva Vista/Mercy Housing**: Adult Computer Classes- summer programming.
- **Girls Moving Forward**: Girls' after-school program. One day per week. School-year program.
- **Raices de Santa Cruz**: grass-roots parent driven Mexican folkloric dance group. Practice 3-days per week at BF Community Room and perform pro bono at two-three community events. Year-round programming.
- **Familia Center**: Community space to provide Childcare for the Stress Reduction Class. Outreach in community and participation at community events.
- **Santa Cruz Public Library**: Town Hall Meeting.
- **U.S. Census**: Bookings for Job Testing and QAC site.
- Community Room Bookings to BF Neighbors: *27 Neighbors* utilized the BF Community Room for children's birthdays, baby showers, baptisms, presentations, and other private uses.